

accidents don't have to happen

Safer Lives, Stronger Nation

RoSPA's Call for a National Accident Prevention Strategy

18 February 2025

Steve Cole, Director of Policy, Communications and Public Affairs, RoSPA

What did we set out to achieve?

RoSPA has conducted a comprehensive review of accidental injuries in the UK to:

- For the first time, uncover how many accidents happen across all four nations
- Discover trends are things getting better or worse?
- Identify focus areas and gaps
- Develop recommendations for policy change
- Form the basis of a concerted campaign
- Drive renewed interest in accident prevention in Government, the press and the public

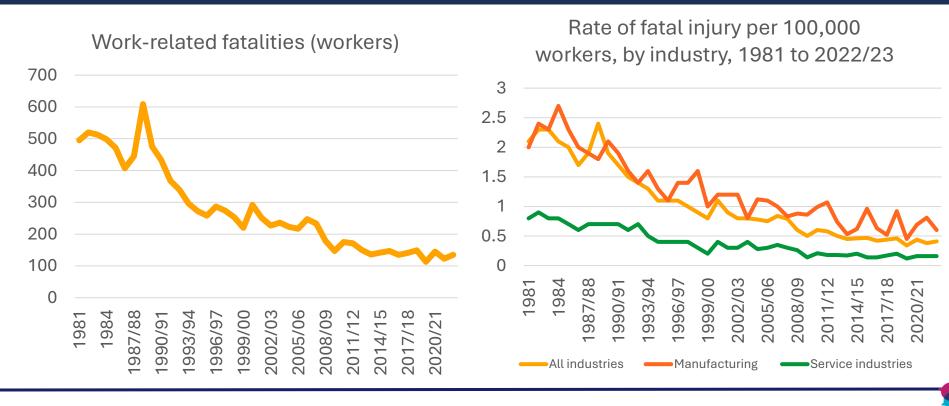




What did we find?



Work-related fatalities are down 73% on 1981, though no change over the decade





But...



Accident rates are rising outside of work

- 21,336 people died of accidents in the UK in 2022
- The per capita rate of accidental deaths has increased by 42% since 2013
- **741,755 hospital admissions** related to accidents in England alone in 2022/23
- The per capita rate of accident-related hospital admissions in England has increased by 29% since 2002/3
- In 2019/20, we estimate that there were 7,126,961 accidentrelated A&E attendances in the UK





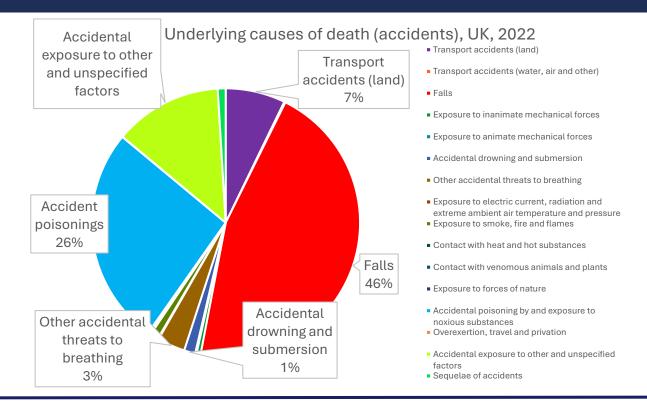
Accidental deaths have been rising for years

Rate of accidental deaths per 100,000 people, UK, 2013 to 2022





Most accidental deaths are caused by falls, poisonings or transport





Findings

- The deaths caused by **falls** are up by 90% since 2013
- Deaths caused by accidental poisonings are up 96% on 2013
- Hospitalisation figures have been rising for most accident types
- 84,000 people were admitted to hospital last year for crushing, striking or cutting injuries
- Hospitalisations due to dog bites have trebled since 2002
- In 2022/3, there were **315 fire-related deaths** in Great Britain and **7,499 fire-related casualties**, of which over 3,000 needed hospital treatment
- There were **32,669 dwelling fires** in 2022/3





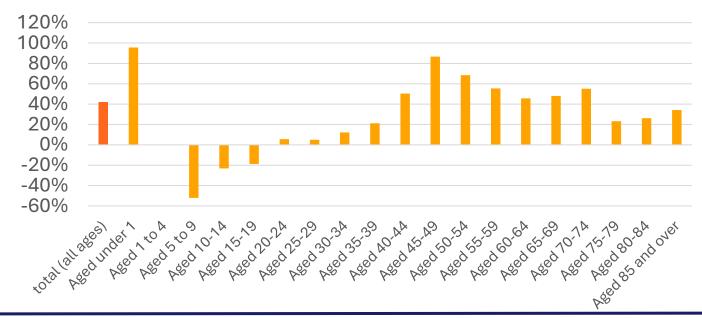
Thousands of people are seriously injured on our roads every year

- 1,643 people are killed in road traffic collisions every year
- 29,643 people are seriously injured Progress on road fatality reduction has slowed down
- 9% death reduction since 2014 compared with 47% across the previous decade



Across the UK, accidental death rates have risen across all adult age groups

Change in age-specific per capita rate of accidental deaths, UK, 2013 compared with 2022





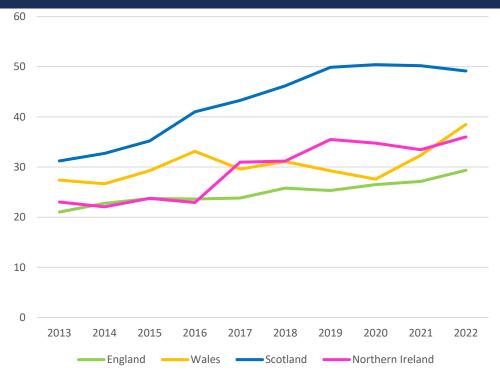
Focus on Scotland

- Scotland has seen the biggest rise in accidental death rate of all 4 nations: +57% (2013 to 2022)
- Scotland's rate is 69% higher than England's (2022)
- **2,677 died** due to accidents in Scotland in 2022
- Most types of fatal accident are more common in Scotland

Source: NRS and ONS, Mortality Statistics.



Accidental death rates for the four nations



Source: NRS, ONS and NISRA, Mortality Statistics.



Focus on Scotland: Leading differences

Cause of accidental death	Rate in Scotland compared to the UK as a whole
All types of accidental deaths	56% higher
Non-transport related	57% higher
Poisoning	139% higher
Drowning	59% higher
Exposure to smoke, fire or flames	42% higher
Falls	45% higher

Source: NRS, ONS and NISRA, Mortality Statistics. NB: analysis of WAID data shows that Scotland has an even higher rate of accidental drowning



Focus on Scotland: Road safety

- 153 people were killed on Scotland's roads in 2023
- 1,931 more were seriously injured
- Some good progress but more to do
- The rate of people killed and seriously injured is now lower than England and Wales (38 per 100,000 people, compared with 44 and 46)
- However, fatality rate remains slightly higher than England and the UK (2.8 per 100,000 people compared with 2.4 and 2.5)

Source: DfT, Road Safety Statistics, Table RAS0402; ONS, mid-year population estimates (2023).



In short:

- We've made our workplaces safer, only for people to be more likely to be injured outside of work
- This is hugely costly, **reducing economic output by £6bn** annually due to lost working days and the costs these incur
- 29 million working days are lost annually to accidents most of them happening outside of work
- The **cost of accidents to the NHS is £5.9bn** annually at least, further squeezing public spending
- Thousands of people die preventable deaths annually and many more suffer long-term injuries... and it's getting worse.
- Lack of readiness for future challenges and 4 nations working
- Disjointed or poor data collection and monitoring



The UK doesn't have a plan

- Accident prevention remains low down the political priority list
- Departmental ownership for accident prevention policy is fragmented, disjointed and lacks oversight/coherency
- Limited appetite for change
- The UK faces systemic challenges but no joined up set of policies involves accident prevention in addressing these issues
- In short: there is no plan





What are we doing?

- Campaigning for a new National Accident Prevention
 Strategy (NAPS) to be adopted by the Government
- This would take a top-level overview of Government activity in accident prevention, identify gaps and map out key areas for policy development
- Ideal position: NAPS is adopted by the next Government, with a minister without portfolio appointed to oversee accident prevention policy



What should NAPS do and include? (Part 1)

- Take a joined-up approach which cuts across departments and provides strategic leadership to guide policy making
- Empower individual departments or agencies
- Propose ambitious but realistic and evidence-led policy interventions
- Cover the core sectors directly affecting the UK economy: home, work, product, leisure and transport
- Be forward-facing to address emerging challenges





What should NAPS be and include? (Part 2)

- Address inequalities
- Take a four-nations approach to data sharing and collaboration.
- Support local authorities to deliver interventions
- Understand the global context, look for lessons from abroad where appropriate, and help to export expertise around the world
- Strengthen Government's data collection to help set targets and ensure the strategy is evidence-led





Supporters

Over 400 companies and individuals have signed up as supporters









































Any questions?

